FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>KURTENBACH AELRED J</u>						2. Issuer Name and Ticker or Trading Symbol DAKTRONICS INC /SD/ [DAKT]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner							
(Last) (First) (Middle) 331 32ND AVENUE POST OFFICE BOX 5128						3. Date of Earliest Transaction (Month/Day/Year) 07/06/2012								X Officer (give title Other (specify below) Chairman of the Board							
(Street) BROOKINGS SD 57006					- 4. l ⁻	4. If Amendment, Date				of Original Filed (Month/Day/Year)				, ,				o Filing (Check Applicable e Reporting Person re than One Reporting			
(City)	(State) (Zip)						tive Securities Acquired, Disposed of, or Benefi									isially Owned					
1. Title of Security (Instr. 3) 2. Transactio Date (Month/Day/Y					tion	n 2A. Deemed Execution Date,			3.	ction	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a 5)			5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
									Code	v	Amount	(A) or (D)	Price		Reported Transact (Instr. 3 a	ion(s)			(Instr. 4)		
Common Stock					07/06/2012				P		5,498	A	\$7.1999		1,28	0,296	6 D				
Common Stock 07					07/06/2012				P		2,621	Α	\$7.	\$7.25		282,917		D			
Common Stock (07/06/2012					P		820	A	\$7.2	\$7.2437		3,737		D			
Common Stock 07/				07/06/2	7/06/2012				P		400	A	\$7.	24	1,28	1,284,137		D			
Common Stock 07				07/06/2	07/06/2012						359	A	\$7.	\$7.22		284,496		D			
Common Stock 07/06.				07/06/2	2012						300	A	A \$7.2399		1,284,796			D			
Common Stock 07/00				07/06/2	2012				P		2	Α	\$7.19		1,284,798			D			
Common Stock															3,0	65(1)		I	By Daktronics, Inc. 401(K) Plan		
Common Stock															150,000			I	Medary Creek LLLC		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
Security or Exercise (Month/Day/Year) if any			emed 4. ion Date, Tran		saction of Deriva Secur Acqui (A) or Dispo of (D) (Instr. and 5)		mber ative rities ired osed		Exer	cisable and ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		8 D S (I	. Price of erivative ecurity nstr. 5)	ative derivative		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)			
			Code	v	(A)	(D)	Date Exerci	sable	Expiration Date	Title	Amount or Number of Shares	er									

Explanation of Responses:

1. The information in this report is based on a plan statement dated as of June 25, 2012.

/s/ Aelred J. Kurtenbach

07/09/2012

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{*} If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).