

Photo Release -- CenturyLink Center Omaha Calls on Daktronics for Venue-Wide Integrated Video Display Solution

BROOKINGS, S.D., May 23, 2013 (GLOBE NEWSWIRE) -- Daktronics (Nasdaq:DAKT) of Brookings, S.D., announced today that CenturyLink Center Omaha in Omaha, Neb., has asked the company to design, manufacture and install a venue-wide integrated display system, including the first centerhung to use displays with 4 millimeter pixel layouts not including professional sports venues. It will also be the first centerhung configuration in the country to integrate displays with 4 millimeter and 6 millimeter line spacing.

A photo accompanying this release is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=18927>

"We strive to provide an incredible fan experience at CenturyLink Center Omaha and Daktronics once again delivered with technology that will set us apart from our competition," said Roger Dixon, President and CEO of the Metropolitan Entertainment & Convention Authority which operates CenturyLink Center Omaha. "We're excited to reveal this new state-of-the-art scoreboard and system to our guests."

The installation of numerous LED displays will include a centerhung video display system, fascia ribbon displays, an endwall video display, court-side scorer's table displays, an outdoor marquee display and parking lot displays. The area of all the displays to be installed equals a total of 3,467 square feet.

The centerhung configuration will contain four main LED video displays that each measure approximately 11.5 feet high by 20 feet wide. Above the main video displays will be eight video displays facing outward, forming an octagon. Each of these eight displays will feature 6 millimeter line spacing and measure approximately 6 feet high by 11.5 feet wide.

The displays will provide excellent image clarity and contrast while being capable of showing one large image to highlight live video and instant replays, or a variety of graphics, animations, up-to-the-minute statistics, scoring information and sponsor advertisements.

"This centerhung will be the first of its kind utilizing 4 millimeter technology on the main video displays with over 720 lines of resolution and 6 millimeter technology on the rings and upper displays," said Matt Warnke, Daktronics Sales Representative. "The combination of these two technologies will provide fans and patrons of CenturyLink Center Omaha with unparalleled display quality."

Daktronics LED video and messaging display technology offers a long lifetime with minimal maintenance and low power consumption, providing value and excitement for years to come.

About CenturyLink Center Omaha

The 18,300 capacity arena at CenturyLink Center Omaha serves as home to Creighton Bluejays men's basketball and to UNO Maverick men's hockey. With 32 luxury suites and more than 1,000 club seats, the arena has more than enough space to accommodate multiple types of concerts, family shows and other sports, including swimming, tennis, motocross, volleyball and rodeos. It has even played host to NCAA Division I Championships for wrestling in 2010, women's volleyball in 2008, first and second rounds of men's basketball in 2008 and 2012, and Olympic team trials for swimming in 2008 and 2012.

About Daktronics

Daktronics is recognized as the world's leading provider of full-color LED video displays. Daktronics began manufacturing large screen, full-color, LED video displays in 1997. Since then, thousands of large screen video displays have been sold and installed around the world. Since 2001, independent market research conducted by iSuppli Corp. lists Daktronics as the world's leading provider of large screen LED video displays.

Daktronics has strong leadership positions in, and is the world's largest supplier of, large screen video displays, electronic scoreboards, computer-programmable displays, digital billboards, and control systems. The company excels in the control of large display systems, including those that require integration of multiple complex displays showing real-time information, graphics, animation and video. Daktronics designs, manufactures, markets and services display systems for customers around

the world, in sport, business and transportation applications. For more information, visit the company's World Wide Web site at: <http://www.daktronics.com>, e-mail the company at sales@daktronics.com, call (605) 692-0200 or toll-free (800) 325-8766 in the United States or write to the company at 331 32nd Ave. PO Box 5128 Brookings, S.D. 57006-5128.

Safe Harbor Statement

Cautionary Notice: In addition to statements of historical fact, this news release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and is intended to enjoy the protection of that Act. These forward-looking statements reflect the Company's expectations or beliefs concerning future events. The Company cautions that these and similar statements involve risk and uncertainties which could cause actual results to differ materially from our expectations, including, but not limited to, changes in economic and market conditions, management of growth, timing and magnitude of future contracts, fluctuations in margins, the introduction of new products and technology, the impact of adverse weather conditions and other risks noted in the Company's SEC filings, including its Annual Report on Form 10-K for its 2012 fiscal year. Forward-looking statements are made in the context of information available as of the date stated. The Company undertakes no obligation to update or revise such statements to reflect new circumstances or unanticipated events as they occur.

CONTACT: For more information contact:

MEDIA RELATIONS:

Justin Ochsner

Marketing

tel (605) 692-0200

email justin.ochsner@daktronics.com