

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person* <u>KURTENBACH FRANK J</u> (Last) (First) (Middle) 331 32ND AVENUE PO BOX 5128 (Street) BROOKINGS SD 57006 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>DAKTRONICS INC /SD/ [DAKT]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <p style="text-align: center;">VP of Sales</p>
	3. Date of Earliest Transaction (Month/Day/Year) 09/02/2003	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Daktronics, Inc. Zero Par Value Common Stock	09/02/2003		S		5,000	D	\$16.5	381,320	D	
Daktronics, Inc. Zero Par Value Common Stock	09/02/2003		M		6,400	A	\$1.4688	387,720	D	
Daktronics, Inc. Zero Par Value Common Stock	09/02/2003		M		6,400	A	\$1.0469	394,120	D	
Daktronics, Inc. Zero Par Value Common Stock	09/02/2003		M		7,200	A	\$1.3281	401,320	D	
Daktronics, Inc. Zero Par Value Common Stock	09/02/2003		M		9,600	A	\$3.0625	410,920	D	
Daktronics, Inc. Zero Par Value Common Stock	09/02/2003		M		7,200	A	\$5.125	418,120	D	
Daktronics, Inc. Zero Par Value Common Stock	09/02/2003		M		3,200	A	\$7.6563	421,320	D	
Daktronics, Inc. Zero Par Value Common Stock	09/02/2003		M		1,000	A	\$7.54	422,320	D	
Daktronics, Inc. Zero Par Value Common Stock								16,328.89	I	By 401(k)
Daktronics, Inc. Zero Par Value Common Stock								133,000	I	By Spouse

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Daktronics, Inc. Incentive Stock Option	\$1.4688	09/02/2003		M			6,400	08/23/1996 ⁽¹⁾	08/22/2005	Daktronics, Inc. Zero Par Value Common Stock	6,400	\$0	0.00	D	
Daktronics, Inc. Incentive Stock Option	\$1.0469	09/02/2003		M			6,400	11/14/1997 ⁽²⁾	11/13/2006	Daktronics, Inc. Zero Par Value Common Stock	6,400	\$0	0.00	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Daktronics, Inc. Incentive Stock Option	\$1.3281	09/02/2003		M			7,200	08/21/1998 ⁽³⁾	08/20/2007	Daktronics, Inc. Zero Par Value Common Stock	7,200	\$0	0.00	D	
Daktronics, Inc. Incentive Stock Option	\$3.0625	09/02/2003		M			9,600	11/19/1999 ⁽⁴⁾	11/18/2008	Daktronics, Inc. Zero Par Value Common Stock	9,600	\$0	2,400	D	
Daktronics, Inc. Incentive Stock Option	\$5.125	09/02/2003		M			7,200	11/18/2000 ⁽⁵⁾	11/17/2009	Daktronics, Inc. Zero Par Value Common Stock	7,200	\$0	4,800	D	
Daktronics, Inc. Incentive Stock Option	\$7.6563	09/02/2003		M			3,200	11/16/2001 ⁽⁶⁾	11/15/2010	Daktronics, Inc. Zero Par Value Common Stock	3,200	\$0	4,800	D	
Daktronics, Inc. Incentive Stock Option	\$7.54	09/02/2003		M			1,000	11/13/2002 ⁽⁷⁾	11/12/2011	Daktronics, Inc. Zero Par Value Common Stock	1,000	\$0	4,000	D	

Explanation of Responses:

- 20% vested each year for a total of five years - Remaining vesting schedule - 08/23/97-20%, 08/23/98-20%, 08/23/99-20%, 08/23/00-20%
- 20% vested each year for a total of five years - Remaining vesting schedule - 11/14/98-20%, 11/14/99-20%, 11/14/00-20%, 11/14/01-20%
- 20% vested each year for a total of five years - Remaining vesting schedule - 8/21/99-20%, 8/21/00-20%, 8/21/01-20%, 8/21/02-20%
- 20% vested each year for a total of five years - Remaining vesting schedule - 11/19/00-20%, 11/19/01-20%, 11/19/02-20%, 11/19/03-20%
- 20% vested each year for a total of five years - Remaining vesting schedule - 11/18/01-20%, 11/18/02-20%, 11/18/03-20%, 11/18/04-20%
- 20% vested each year for a total of five years - Remaining vesting schedule - 11/16/02-20%, 11/16/03-20%, 11/16/04-20%, 11/16/05-20%
- 20% vested each year for a total of five years - Remaining vesting schedule - 11/13/03-20%, 11/13/04-20%, 11/13/05-20%, 11/13/06-20%

Remarks:

/s/ Kurtenbach, Frank J.

09/03/2003

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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